Transylvania Tailgate Association (the Market)
2011 Market Policies, Rules and Responsibilities

~Mission/Purpose:~ The Transylvania County Tailgate Association (the Market) provides consumers the opportunity to purchase quality grown and handcrafted items from local producers.

~Market Location:~ The Market is located in the parking lot of Comporium Communications, located on the corner of Johnson and East Jordan Streets.

~Market Times:~ The Market is held from 8am to Noon on Saturdays from April 16th through December 17th.

~Vendorship:
1. It is the intention of the Market to support local products that are handmade or homegrown by the vendor.
2. To sell at the Market, all vendors must have a signed application that is approved, along with the respective fee.
3. In 2011, all NEW vendors must be resident-producers of Transylvania County.
4. Pre-registration and fee payment is required. Applications are available from the Committee Contact and the Transylvania County Extension Office.

~What may be sold:~ Quality grown products including, but not limited to, fresh produce, fruits, flowers, plants, and honey. Meat, eggs, baked goods, and processed items must be produced, packaged and marketed in accordance with state and federal regulations.

*Crafts:~ The Market welcomes the participation of craft vendors. Crafts must be made by the vendor and be of original design. Items made from locally sourced materials are encouraged. In order to comply with City ordinances, only 25% of market vendors may be crafters.

*Reselling: No re-sale or flea market items are allowed-new or used. Previously “grandfathered” vendors need Committee approval for re-selling items.

~Market Spaces:~ Each vendor is allowed up to 15’ wide and 18’ deep. Assigned, reserved spaces are available. Reserved spaces are $65, non-reserved spaces are $35 and non-reserved daily spaces are $10. Reserved spaces may not be “sublet.”
~Vendor Responsibilities:
  1. To preserve safety at the Market, Vendors are ENCOURAGED to arrive at least 15 minutes prior to market opening.
  2. Each vendor is required to display a Market Vendor Sign identifying the vendor by the name and the location of their farm/business.
  3. Vendors will abide by the market policies, rules and responsibilities.
  4. Vendors are responsible for their own personal and product liability insurance.
  5. Vendors are responsible for ensuring that they are properly licensed (city, county, state, etc.) and permitted for their particular activities.
  6. Vendors are responsible for set-up, clean-up and safe operation of their space.
  7. Vendors will bring fresh, quality products to the market.
  8. All vendors will help foster an orderly, friendly, cooperative market atmosphere.

~Violations: Violations of any of the Policies, Rules or Responsibilities may result in the vendor being barred from further participation in the market.

~Grievances and Concerns: Grievances or concerns should be put in writing and include a clear and specific description of the situation and given to a member of the Committee. All violations of the market rules and any grievances are resolved by the Committee.

~Miscellaneous:
  *All vendors will receive a copy of the Policies, Rules and Responsibilities with the Vendor Application; they must be read and agreed to before submitting an application.
  *No vendor pets are allowed at the market.
  *All vendors must wear shoes and shirt.
  *Vendors are asked not to smoke or consume alcohol at the market. We are striving to make the Market a smoke-free environment.

~Market Management:
  Market Manager for 2011: Eatherley Hood Schultz, eatherley@hotmail.com

  Market Committee for 2011:
  Secretary: Gail Winterhalter, glwnthrhlr@yahoo.com
  Treasurer: Betty Hargis, 877-4383 or 507-0807
  Contact: Casey Lance, mclance@citcom.net
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