For Week of February 13, 2010

The Tailgate meeting on February 13, 2010 has been CANCELLED. Attached you will find the application and rules that you can fill out and return to one of the officers. You can also pick up a copy of the application at the Extension Office. I will let you know of any new meeting dates.

EVENTS:
* Chamber Gala will be held at the Porter Center on **FEBRUARY 19** at 6PM. This was changed because of the bad weather. You can still make reservations until Feb 13, Cost $35. More information call 883-3700.
* 2/12 - 15 Valentine’s Get Away Weekend with various events like Frog Love in the Pink Beds, Silent Screen Star Swoon or Cupid’s Gallery Walk. For more info call the Heart of Brevard at 884-3278 or [www.heartofbrvd@citcom.net](http://www.heartofbrvd@citcom.net).
* 2/16 Business After Hours at 5:30, It will be at Comporium. Call 883-3700 for reservations and more info.
* White Squirrel Shoppe if offering Floral Design Classes on Feb 17 and Feb 24. Limited space so call 877-3530 to register.
* 2/22 4-H. Chicken group will be setting up a brooder for baby chicks that will be coming in March. Meeting are held in the Extension Office at 6 PM
* 2/24 How to put a price on your product. 6 - 9 PM. Fee $10. A-B Tech 2046 Small Business Center, Enka Campus. Course # SEF-7902-700. Application from [www.abtech.edu/ce/registration/default.asp](http://www.abtech.edu/ce/registration/default.asp).
participants.
*Appalachian Sustainable Agriculture Project will hold the 2010 Marketing Opportunities for Farmers Conference Feb 27 at Warren Wilson College Cost is $30 per individual and $45 for two farm partners. The price increases on Feb 1 by $5. For more info go to asapconnections.org
*Square Foot Gardening Certificate Classes March 4, 5, & 6 at the Transylvania Library Cost $165 per individual or $215 per household (2 people). To register call 884-3109 or www.squarefootgardening.com.
* 6 March 5 Annual Mardi Gras & Casino at 6:30, Brevard Tennis & Athletic Club. Cost $50 in advance and $60 at the door. Call 884-4530 for reservations and info. Benefit’s Transylvania American Red Cross.
*30-31 March. Develop a New Food Business. Haynes Building, A-B-Tech, Enka Campus, cost $95. Contact cathy_hohenstein@ncsu.edu. Check can be mailed to Cathy Hohensten, NC Cooperative Extension, 94 Coxe Ave, Asheville, NC 28801
*4/20 Food Marketing in the Real World. This is a training and networking opportunity for Food Entrepreneurs 8:30 - 4:30, Asheville WNC Ag Center, Fletcher. Cost $30 and open to 40 individuals. Application can be obtained from www.ncagr.gov/markets/agbizmarketing.htm.
* There are plans for a market vendor workshop sometime in April. Probably at the Ag Center. Will keep you posted as more information becomes available or check out the web site http://henderson.ces.ncsu.edu/.

**Newsletter Copies:**
Anyone having items to put in the Newsletter or wanting an e-mail copy should give it to Marlin Dixon on a piece of paper or e-mail me at marlind@citcom.net
Transylvania Tailgate Market
Application for Membership for 2010  **Please read the TTA Policies, Rules & Responsibilities!***

Your Name ____________________________

Farm Name or Business Name ____________________________

Mailing Address ____________________________  City ________  Zip ________

Physical Address ____________________________  City ________  Zip ________

Phone ____________________________  Alternate Phone ____________________________  Best Time to be Contacted ____________________________

Email ____________________________  Website ____________________________

Please mark all that you will be offering:

Farm Products:

___ Mixed Vegetables & Herbs  ___ Chicken
___ Sweet corn  ___ Turkey
___ Potatoes  ___ Beef
___ Apples  ___ Lamb
___ Other Tree Fruit  ___ Pork
___ Strawberries  ___ Fish/Seafood
___ Raspberries  ___ Eggs
___ Blueberries  ___ Dairy/cheese
___ Blackberries  ___ Other (be specific)
___ Cut flowers  ___ Live Plants
___ Veggie & Herb Seedlings  ___ Flower Seedlings
___ Hanging Baskets

Processed Goods:

___ Baked Goods (be specific)
___ Jams, Jellies, Relish, etc.
___ Cider
___ Honey
___ Prepared Foods (please list below):

Handmade Items:

___ Jewelry  ___ Body care products  ___ Woodworks  ___ Metal works
___ Fabric arts (list below):  ___ Clothing  ___ Art (list below):  ___ Crafts (list below):
___ Other (list below):

Have you been a member of the Transylvania Tailgate Market before? ___yes  ___no

Please list the years you were a member of the Transylvania Tailgate Market ____________________________

Please list your growing methods (certified organic, conventional, no spray, etc.)

Help us determine how many members will be at Market throughout the season. Check all the times you expect to attend; please try to attend as many days as possible.

Summer season:  ___Apr  ___May  ___Jun  ___Jul  ___Aug  ___Sept  ___Oct
___Tuesday 3-7pm  ___Thursday 8am-1pm  ___Saturday 8am-1pm

Winter season:  ___Nov  ___December  ___Saturdays 10am-1pm only

Would you like a reserved spot? ___yes ($60)  ___no ($30/season)  ___no ($10/1-day pass)

Signature ____________________________  Date ____________________________

(Your signature indicates your agreement to abide by the Market Policies, Rules & Responsibilities of the TTA.)

For Treasurer's use:
Payment Rec'd _______  Date _______  Check # _______
Transylvania Tailgate Association (the Market)
2010 Market Policies, Rules and Responsibilities

~Mission/Purpose: The Transylvania County Tailgate Association (the Market) provides consumers the opportunity to purchase quality grown and handcrafted items from local producers.

~Market Location: The Market is located in the parking lot of Comporium Communications, located on the corner of Johnson and East Jordan Streets.

~Market Times: The Market is held from 3:00 p.m. to 7:00 p.m. on Tuesdays and from 8:00 a.m. to 1:00 p.m. on Thursdays and Saturdays from April 17th thru Oct. 30th. Starting in November, the Market will be held on Saturdays only from 10:00 a.m. to 1 p.m. thru December 18th. Vendors are encouraged to be there as many days as possible and to stay for the entire market time.

~Vendorship:
1. It is the intention of the Market to support local products that are handmade or homegrown by the vendor.
2. To sell at the Market, all vendors must have a signed application that is approved by the Market Manager, along with the respective fee.
3. Beginning in 2010, all NEW vendors must be resident-producers of Transylvania County.
4. Pre-registration and fee payment is encouraged; however, vendors may register on-site before setting up. Applications are available from the Market Manager and also at the Transylvania County Extension Office.

~What may be sold: Quality grown products including, but not limited to, fresh produce, fruits, flowers, plants, and honey. Meat, eggs, baked goods, and processed items must be produced, packaged and marketed in accordance with state and federal regulations.
   *Crafts: The Market welcomes the participation of craft vendors. Crafts must be made by the vendor and be of original design. Items made from locally sourced materials are encouraged.
   *Reselling: No re-sale or flea market items are allowed—new or used. 2009 members who re-sold items such as produce are allowed; however, any re-sale items must be approved by the Market Manager and must display the Market Re-sale Sign. Market re-sale signs are available from Market Manager.

~Market Spaces: Each vendor is allowed up to 15 feet wide and 18 feet deep. Assigned, reserved spaces are available at the center of the market and will be assigned at the March 13th meeting by lottery. Reserved spaces are $60, non-reserved spaces are $30 and non-reserved daily spaces are $10. Vendors with reserved spaces must give 24 hours notice to the Market Manager if they will not be attending a Saturday Market. Vendors will forfeit their reserved space if they are not at the market at least 15 minutes prior to opening time.

~Vendor Responsibilities:
1. Vendors with reserved spaces must be set up 15 prior to opening time; vendors with non-reserved spaces will be assigned spots on a first come, first serve basis by the Market Manager.
2. Each vendor is required to display a Market Vendor Sign indentifying the vendor by the name and the location of their farm/business.
3. Vendors will abide by the market policies, rules and responsibilities.
4. Vendors are responsible for their own personal and product liability insurance.
5. Vendors are responsible for set-up, clean-up and safe operation of their space.
6. Vendors will bring fresh, quality products to the market.
7. All vendors will help foster an orderly, friendly cooperative market atmosphere.

~Violations: Violations of any of the Policies, Rules or Responsibilities may result in the vendor being barred from further participation in the market.

~Grievances and Concerns: Grievances or concerns should be put in writing and include a clear and specific description of the situation and given to the Market Manager. All violations of the market rules and any grievances are resolved by the Market committee.

~Miscellaneous:
*All vendors will receive a copy of the Policies, Rules and Responsibilities with the Vendor Application; they must be read and agreed to before submitting an application.
*No vendor pets are allowed at the market.
*All vendors must wear shoes and shirt.
*Vendors are asked not to smoke or consume alcohol at the market. We are striving to make the Tailgate Market a smoke-free environment.

~Market Management:
Market Manager for 2010: Eatherley Hood Schultz, eatherley@hotmail.com
Market Committee for 2010:
Secretary: Gail Winterhalter, giwntrhltr@yahoo.com
Treasurer: Jennifer Bettencourt, ncalpalca@citcom.net
Contact: Anne & Mike Somich, wildindigocatering@gmail.com
Marketing & Advertising: Brittany Whitmire & Andy VonCanon, busybeefarm@gmail.com
Events: Casey & Michael Lance, mclance@comporium.net